

Guidelines for Poster Making and Ideation Competition under Mission LiFE

Proposed at Glasgow Climate Change Conference (COP 26) in November 2021 and launched on 20th October, 2022 by Hon'ble Prime Minister Sh. Narendra Modi, Mission LiFE is envisioned as an India-led global mass movement that will nudge individual and collective action to protect and preserve the environment. Mission LiFE emboldens the spirit of the P3 model, i.e. Pro Planet People. Mission Lifestyle for Environment recognises that Indian culture and living traditions are inherently sustainable. The importance of conserving our precious natural resources and living in harmony with nature are emphasised in our ancient scriptures. The need of the hour is to tap into that ancient wisdom and spread the message to as many people as possible.

The ICAR has laid emphasis on the State Agriculture Universities to organize activities on the Sub-theme "**Waste to Wealth**". The two major students activities being organized by SKUAST-Jammu include Poster Making Competition and Ideation.

1. Poster Making Competition

Date of the event: 06.05.2024

Posters are the most effective approach towards bringing awareness among all the stake holders. The objective behind organisation of poster making competition is to bring out the creative expression of students and to gauge their knowledge and awareness of the thematic areas. So let us encourage the participants to showcase their imaginations while promoting the theme of "**Waste to Wealth**". The posters can be prepared in any of the sub-themes of Field and Horticultural Crops, Agro forestry, Livestock Farming and allied sectors.

Terms and conditions:

- The poster is to be made on the A3 size sheet.
- The sheet will be provided by the organizers. Rest of the material is to be brought by the participant for poster making.
- Poster can be made using pencil, crayon, watercolour, oil paint, etc
- Poster should not contain any personal details like Name, Class, Faculty etc. of the participants.
- The poster is to be made in a time-slot of 2 hours.

For details and registration contact:

Event coordinator: **Dr Sachin Gupta** (9419160299) sachinmoni@gmail.com

Dr. Pratiksha Raghuwanshi (9419173831) pratiksha.rastogi@gmail.com

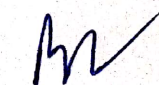
2. Ideation (The presentation competition)

Date of the event: 06.05.2024

Ideation is a creative and systematic method for generating valuable ideas and refining them further in a multi-stage process consisting of phases and gates, leading to innovations and solutions. The participants are required to identify a problem out of the sub-themes given hereunder and dwell on it to suggest an innovative and viable solution to the problem:

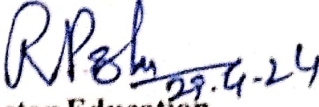
Terms and conditions:

- The format of ideation shall be power point presentation
- The presentation shall be for maximum of 5 minutes
- Participants may choose any of the below given sub-themes for ideation:
 - a. Waste to Wealth in Agriculture and Horticulture



- b. Waste to Wealth in Agroforestry
- c. Waste to Wealth in Livestock Farming
- The presentation shall be based on three basic phases i.e.
 - a. Conceptualization
 - b. Implementation
 - c. Outcome
- The idention should have innovative concept and solution, rather than repeating the already available information in literature and other platforms
- Participants need to support their entry with a write-up/flyer of one page.
- For details and registration contact:
Event coordinator: **Dr AnkurRastogi** (9419149431) dr_ankur76@rediffmail.com
Dr. Manmohan Sharma (9419217211) man_sh2007@yahoo.co.in

Entries from UG, PG and Ph.D. students of all facultties are invited on or before 05/05/2024


29.4.24
Director Education
SKUAST-Jammu